

COVID-19 Pandemic

Tools to relaunch your company



SUPPORTING COMPANIES IN THE APPLICATION OF HEALTH AND SAFETY MEASURES

Do you have any questions regarding the Health and Safety Plan (COVID-19) for the tourism sector?
<https://alliancetouristique.com/covid19-sanitaire/>

Consult the person in your tourism association who has been trained in the application of safety measures and can answer your questions.

To offset your rise in expenses for the maintenance and protection equipment necessary to comply with the new health and safety standards, learn more using the following two tools →

Public safety measures may change.
It is advisable to consult them regularly!



The Centrale d'achats en tourisme, which currently provides protection equipment and supplies, was established to support the tourism industry. You can save money with your purchase, in addition to obtaining a 60% discount at the end of the year.

FINANCIAL ASSISTANCE TO ADAPT TO THE NEW HEALTH AND SAFETY STANDARDS

The Alliance de l'industrie touristique du Québec can count on a financial contribution of \$7 million from Canada Economic Development (CED) for Québec Regions to help tourism companies adapt to the new public health standards in the context of the COVID-19 pandemic. You may receive up to \$30,000 to help carry out your project. This financial support will be available until the funds are exhausted or, at the latest by March 31, 2020. The financial support will be granted on a first-come, first-served basis.

Fill out the application form on the Alliance's website.



It is an industry-wide consolidation of purchases for protection materials and equipment.

The Benefits?

Take advantage of better prices on quality products as well as a volume discount of 60% at the end of the year.

Spread the word!

The greater our numbers, the more advantageous this will be!

Information:

<https://alliancetouristique.com/centrale-achats/>
achats@alliancetouristique.com

A simple and profitable process:

1. REGISTER AT THE CENTRALE D'ACHATS EN TOURISME

Fill out the membership application to receive your client code by email.
<https://alliancetouristique.com/centrale-achats/>

2. ORDER USING YOUR CLIENT CODE

Download the order form from the Alliance's website: <https://alliancetouristique.com/centrale-achats/>
Fill it out and send it to: achats@alliancetouristique.com

3. HAVE YOUR ORDER DELIVERED

There are no restrictions regarding delivery locations. Across the entire province of Québec.

4. PROCEED WITH THE PAYMENT

Pay the Alliance directly within 30 days following the receipt of your order.

FINANCIAL ASSISTANCE TO SUPPORT QUÉBEC TOURISM COMPANIES

3 questions to find out if I am eligible:

1. DOES MY COMPANY BELONG TO ONE OF THE FIVE TARGETED SECTORS?

Tourist accommodations, attractions, tourist services, outfitters and camping grounds.

2. DOES MY COMPANY MEET ALL THE ELIGIBILITY CRITERIA?

1. Being registered with the Registraire des entreprises for more than 12 months;
2. Possess an attestation from Revenu Québec: showing no negative balance on March 31, 2020;
3. Show positive retained earnings (RE) for the last fiscal year;
4. Be an NPO*, a Canada-regulated private corporation or a private company located in Québec;
5. Show sales figures below 5 million dollars;
6. Have a project that complies with the regulations issued by the Québec Public Health Authority, the CNESST* and the tourism health plans;
7. Submit a first application under this measure or a second one if the first was refused;
8. Ensure that the project is delivered by March 31, 2021, and that the claim reimbursement documents are submitted to the Alliance by April 15, 2021, at the latest;
9. Submit a project in the tourism sector that has not already been funded by an EPRT*.

Did you know that...

You should also refer to the terms and conditions of the Entente de partenariat régional en tourisme (EPRT), another financial support program that aims to facilitate the adaptation to the new health standards. To find out the details pertaining to your region, keep an eye out for upcoming communications from your regional tourism association.

French only : <https://www.quebec.ca/tourisme-et-loisirs/aide-financiere/parteneriat-regional-tourisme/>

3. IS MY PROJECT ELIGIBLE?

Adaptation of infrastructures and/or the purchase of multi-use protective equipment. You can apply for assistance for both components.

I am eligible. I am submitting an application!

STEP 1: TERMS AND CONDITIONS

- ✓ Project financing: up to 75% assistance and the balance by the organization.
- ✓ Sales figures below \$500,000: up to \$10,000 of assistance.
- ✓ Sales figures between \$500,000 and \$5 million: up to \$30,000 of assistance.
- ✓ Applications may be submitted retroactively up to June 1, 2020, upon presentation of supporting documentation.

STEP 2: HOW TO SUBMIT AN APPLICATION

- ✓ Fill out the form.
- ✓ Send it to sanitaire@alliancetouristique.com with the appropriate supporting documentation.

INFORMATION

alliancetouristique.com/aide-financiere-sanitaire

This initiative is possible due to financial assistance from:

*NPO: Non-profit organization, EPRT: Entente de partenariat régional en tourisme [Regional Tourism Partnership Agreement]
CNESST: Commission des normes, de l'équité, de la santé et de la sécurité au travail